**DCN Podcasts**

The DCN Weekly is a 3-4 minute round up of the week’s shipping & maritime logistics news. Released every Friday afternoon, and then posted on the newswire at 8am the following Monday.

**LONG FORM PODCASTS**: In 2025, we will extend our podcast content to include longer form programs, themed to align with certain features running in the concurrent print edition.

**PODCAST ADVERTISING & PARTNERSHIP OPPORTUNITIES**

**Weekly Podcast Sponsorship Packages** include:

 Pre and Post roll read by the podcast narrator EG: “Today’s Podcast is brought to you by:”

Concise sentence about the company or its latest news

 Branding on the Podcast page on the DCN website

Weekly cost: $750+GST per week

Monthly cost (4 weeks): $2,100+GST

**Longform Podcast Sponsorship:** $1,750+GST PARTNERSHIP PODCASTS

*Want to collaborate on some more bespoke content? Similar to our Native Articles, DCN is also offering partnership collaboration on bespoke podcast content. Based on a topic pertinent to your business, DCN journalists can record indepth discussion with your experts and publish a podcast, tailored to your expertise. These can be packaged up with native or brand content across the DCN suite, or as a standalone partnership*

Cost on application