

Native Content

DCN has introduced the opportunity for our partners to share extended feature content, specific to your business with the DCN Audience.

Designed to integrate with the articles on the website, these segments are a great way to engage, and share longer form content, including video, with the audience.

Content can be supplied, or written by the DCN Team, and remains on the homepage of the website for 4 weeks:

COSTING OPTIONS

DCN created content includes:

- Editorial piece researched and written for your business by the DCN team
- Final copy approval by client
- Pinned to the Homepage for 4 weeks
- Link on the "Featured Content" section of the Newswire for 2 weeks, then a generic feature link
- Includes banner on the newswire for 4 weeks
- Content can also appear on your own website

Cost: \$3,500+GST

Supplied content (DCN can offer a light sub-edit if required)

 As above, but client supplies prepared copy (up to 1,000 words)

Cost: \$2,500+GST





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